



ChinaConnect

The
Economist

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Weekly edition

The world in brief

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Science and technology | Red moon risen

China has become a scientific superpower



Experience the real power of China from 21 till 30 september 2024

16 company visits
20 fellow explorers

4 cities
2 trade shows & 2 events



Who are we?



UNIDO ITPO Beijing

Organiser in China, driving force behind Chinese innovation

Rudy Aernoudt

Head of delegation



China Connect

Facilitator



The Force

ITPO



UNIDO ITPO Beijing, established in 1990, is the Chinese hub of science, technology, investment and innovation.

It enhances China's international competitiveness through global forums, capacity-building, technology matchmaking, research and partnership.

Prof. Wu Yabin, Head of UNIDO ITPO Beijing, will welcome our delegation at UNIDO The Fourth Industrial Revolution Accelerator (Hangzhou). Prof. Wu once worked in MOFCOM (Ministry of Commerce) and was the deputy mayor of Yiwu, Zhejiang, the biggest wholesale market in China.





Rudy Aernoudt

The Chair

Rudy Aernoudt

Professor University Ghent, Leuven, Nancy & BMI executive
MBA

Economist and philosopher, speaker, author, columnist, co-
founder EBAN.





The Facilitator

Jun Jiang

Ceo of China Connect Belgium

Official translator

Former Chief Representative of Antwerp Diamond world center &
HRD Antwerp in Shanghai





MISSION

Discover The Real China

We all know something about China. Do you really know China? Do you know what the impact of China is on your future?

See the **Yellow Miracle** with your own eyes





DISCOVER

The destinations



SHANGHAI

China's cutting edge metropolis. The financial hub of the world.



HANGZHOU

The home of internet giant Alibaba, fintech and E-commerce.



CHENGDU

The new Silicon Valley, the new center of high-tech research and development.



BEIJING

The capital. The center of power and artificial intelligence.



The most **populated**

Shanghai

29 million people

Global financial hub

The breathtaking skyline is the symbol of

China's rapid development

The world's busiest container port

The most **vibrant** city in the
world





Silk city

Hangzhou

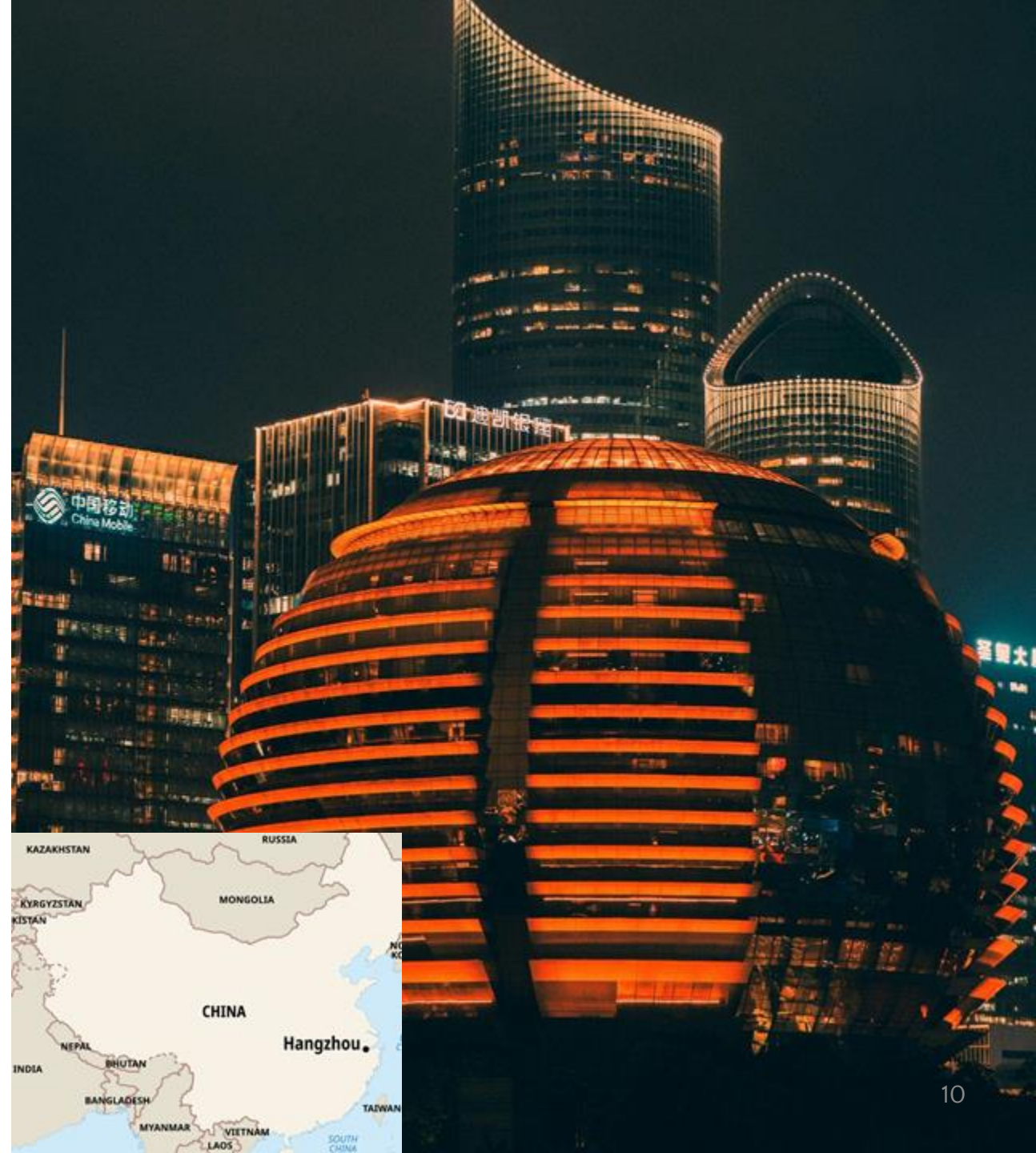
12 million people, the fastest growing city of China

Home of Alibaba

GDP of \$273 billion

Visits to Alibaba, ZEEKR, Transfar, Wanxiang,
CoBetter, HPMG, the Global Digital Trade Expo,
ITPO & Dahua

The **Yangtze** River Delta





The capital of **Western** China

Chengdu

21 million people

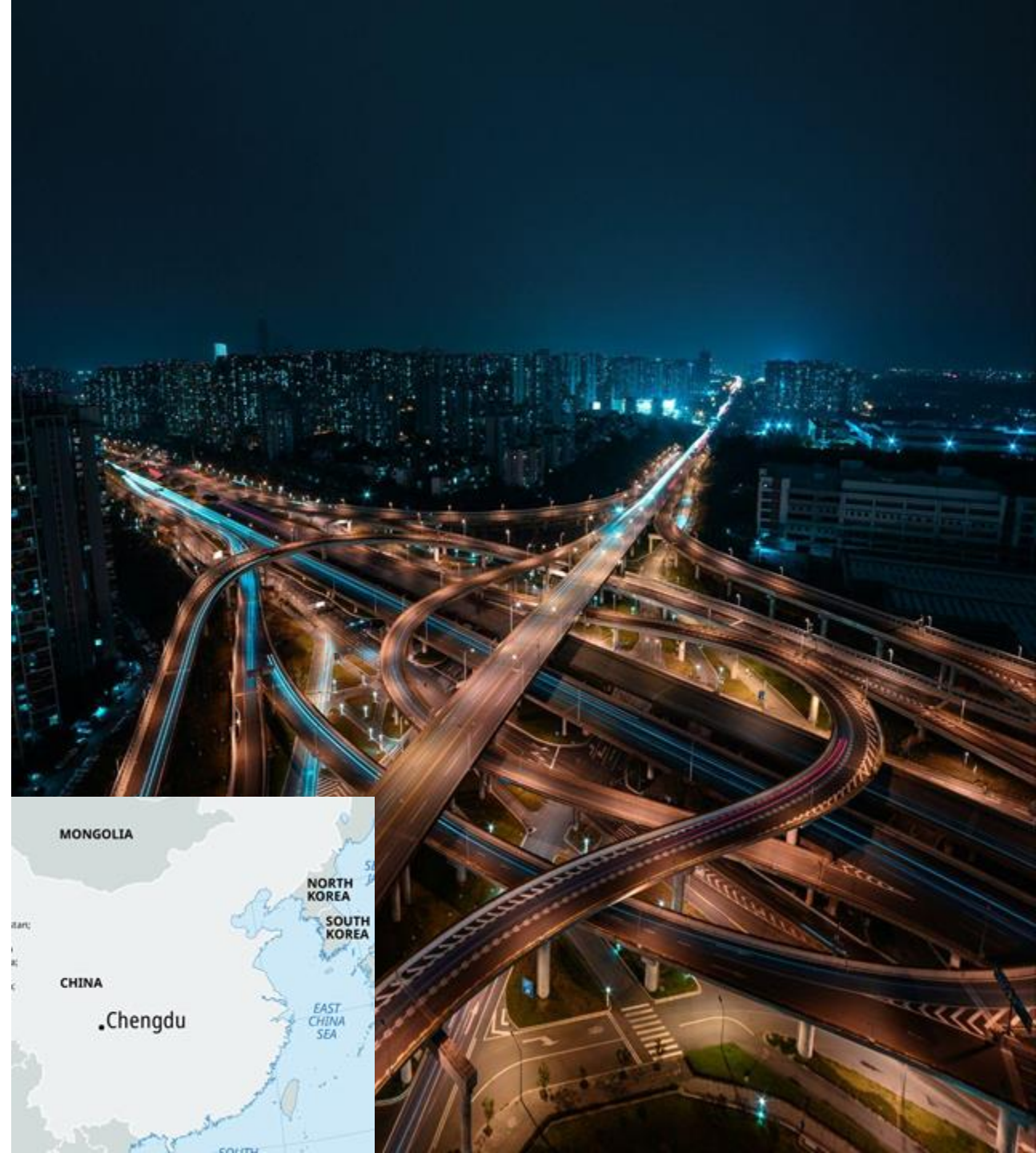
The new Shenzhen

High tech hub

GDP of \$341 billion

Visit to the 18th EU-China Business & Technology
Cooperation Fair, Jouav, Aerofugia, Tongwei, Tianqi
Lithium, Dongfang

Home of **spicy** food





The **capital**

Beijing

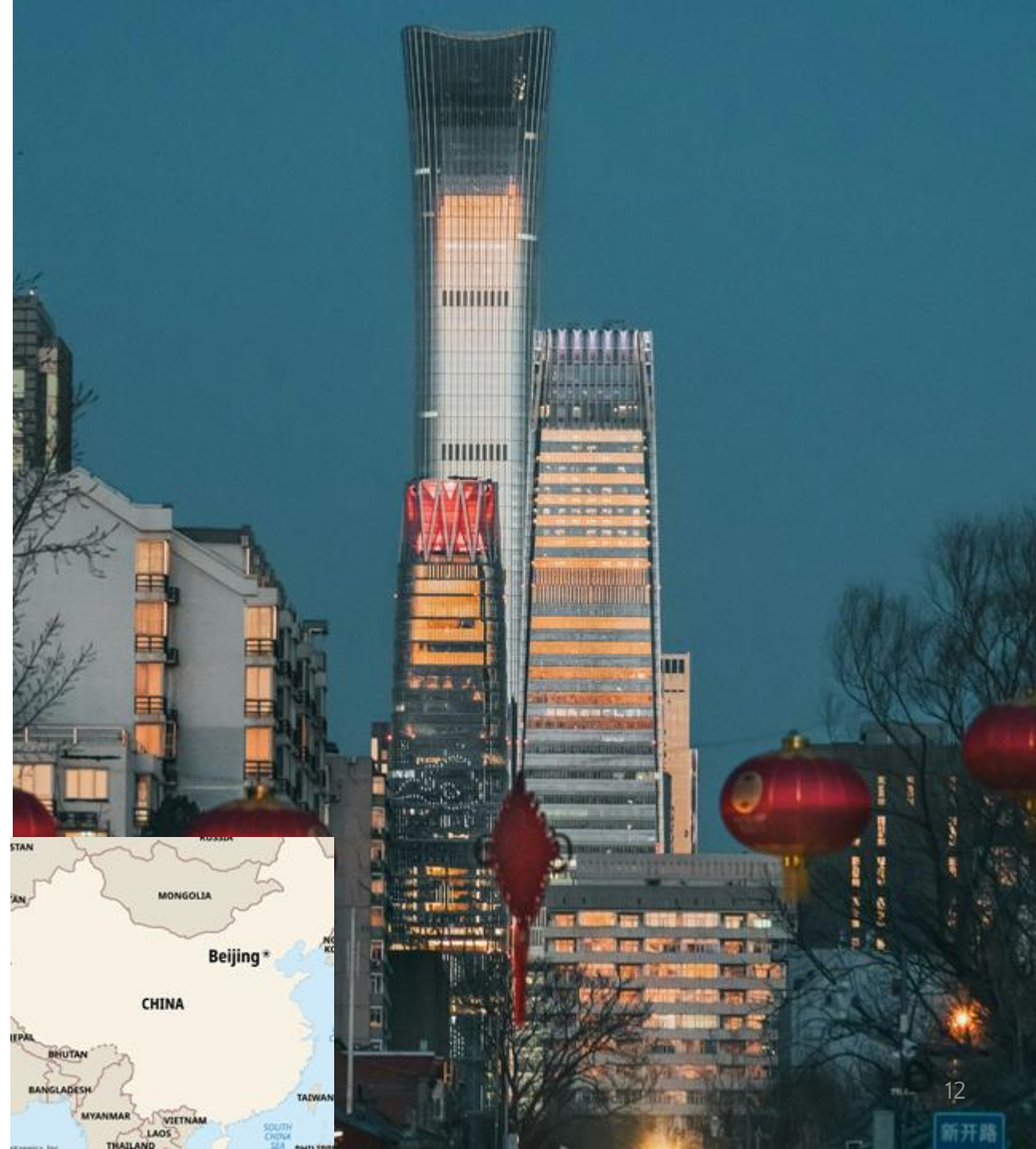
22 million people

The political, cultural and economic center

GDP of \$660 billion.

Visit to Bytedance (owner TikTok), Volcano Engine, Apollo (Baidu), Lenovo, WeRide

Home of **Xi Jinping**





Hangzhou

E-commerce & surveillance



Alibaba

E-commerce

The leading B2B E-commerce platform for global trade.

 [Alibaba.com](https://www.alibaba.com)

Dahua

Video surveillance

The leading provider of video surveillance products, security, smart education and artificial intelligence.

 TECHNOLOGY





Hangzhou

Cars & components

ZEEKR

Luxury EV's

Produced in the most advanced production facility with state of the art quality control using big data and 5G. Part of Geely.

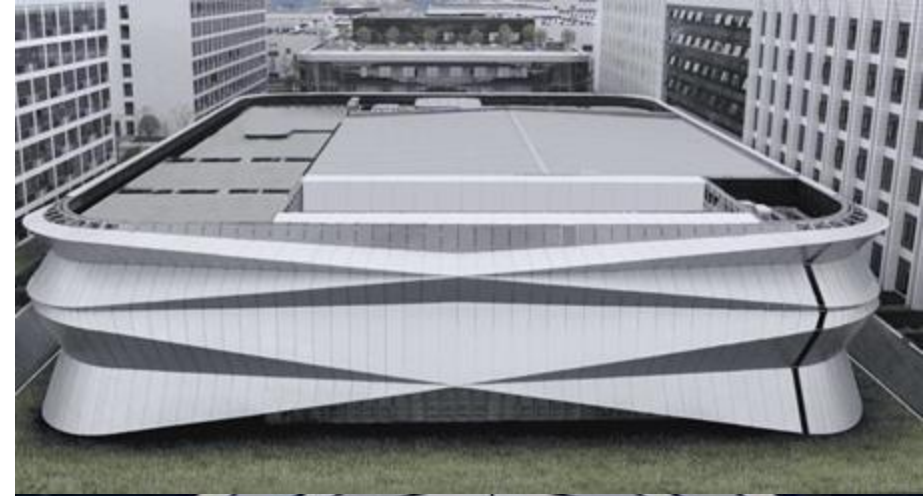


ZEEKR

Wanxiang

Automotive components

The car parts manufacturer of China and the world. Investing 30 billion euro in green energy car solution. New owner of Karma (Fisker).





Hangzhou

New materials

Transfar

Chemicals

Leading producer of textile chemicals and synthetic rubber. Innovating with silicon based and phosphorus based materials.



Cobetter

Filtration & purification

Engineers microporous membranes, nanofibers and tangential flow filtration membranes for the microelectronics and biopharmaceutical sector.



HPMG

Magnetic power

Without magnets no electrification of our economy. Neodymium magnets are the most powerful rare earth magnets.





Chengdu In the air



Jouav

Unmanned aerial vehicles
(UAV's)

high-quality, innovative drones for
various industries such as
agriculture, surveying, mapping,
and inspection.

JOUAV
Unmanned Aircraft System

Aerofugia

Flying cars & drones

Electric vertical takeoff and landing
(eVTOL) aircraft.

Part of Geely Technology Group
(owner Volvo).

 **AEROFUGIA**
沃飞长空





Chengdu

Facilitating Green Energy



Tongwei

Solar energy (+200GW)

One of the world's leading manufacturers of solar photovoltaic products, including solar cells, modules, and related components.

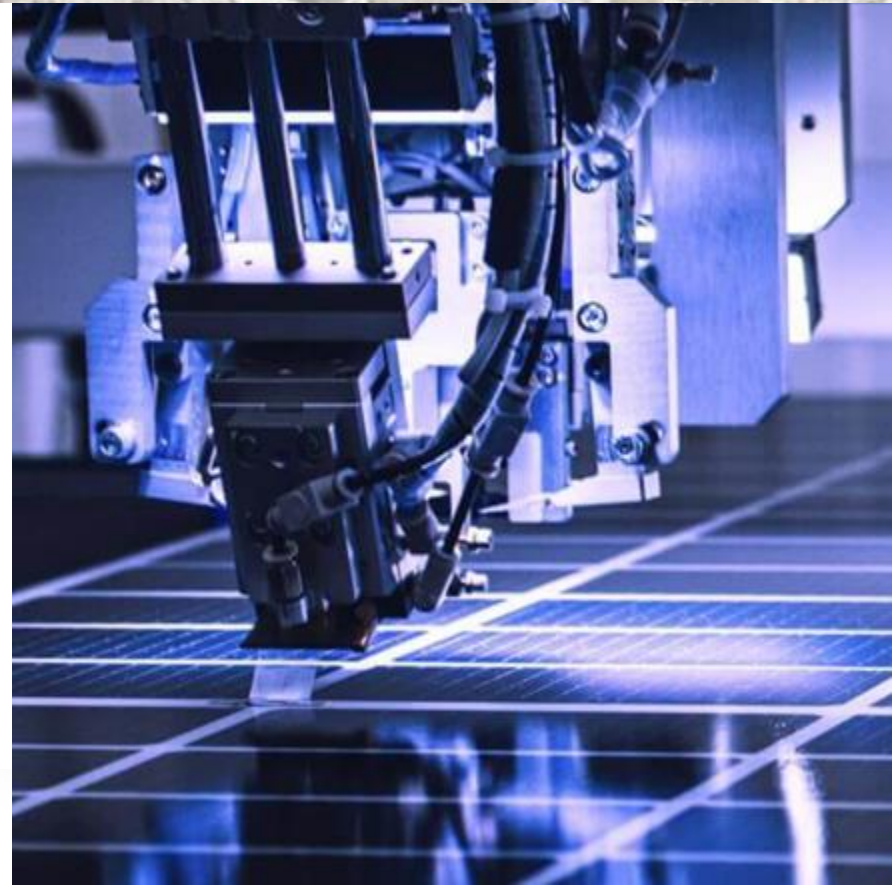


Tianqi

Lithium & batteries

Leading global supplier of lithium chemicals used in various industries, including electric vehicles, electronics, and energy storage.

TIANQI LITHIUM





Beijing

Artificial Intelligence



Bytedance

Short video & media

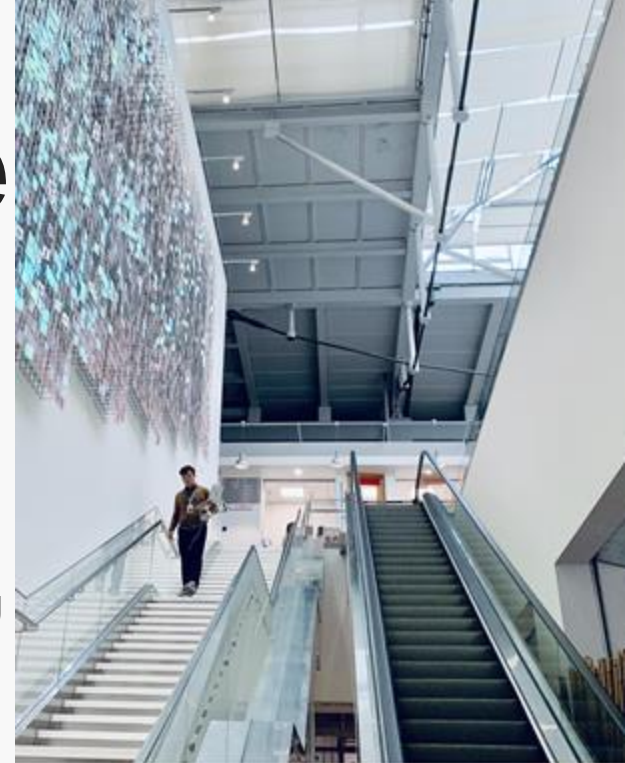
Renowned for its innovative digital products, including the popular short-video platform TikTok and the news aggregator app Toutiao.



Volcano Engine

The cloud from Bytedance

The Chinese Amazon AWS. Specialised in artificial intelligence, big data analytics, and content delivery services. They offer a range of solutions including data analysis, cloud computing, and video processing, catering to various industries such as media, e-commerce, and gaming.





Beijing

Smart infrastructure



The first fully driverless robobus of the world



Apollo

Autonomous driving from Baidu

Specializing in autonomous driving. More than 100.000 kilometers driven per day (without accidents). Open source used by +100.000 developers.



WeRide

AI and computer vision

Specializing in artificial intelligence (AI) and computer vision technology: intelligent video analysis systems, facial recognition technology, and object detection software.



Lenovo

Future Center

A 6.500 square meter discovery of the future of smart living and smart industry: AI accelerated manufacturing, augmented & virtual reality





2 top Fairs

Inspiration & matchmaking



Hangzhou

The Third Global Digital Trade Expo

From 25 till 29 september 2024, more than 100 companies like SenseTime (AI & robotics) showcase their products. Last year, for more than 18 billion USD contracts were signed on this Expo.



Chengdu

The 18th EU-China Business & Technology Cooperation Fair

26 & 27 september 2024, 7.800 Chinese and 4.200 European companies meet in Chengdu focussing on green energy, low-carbon & environmental protection, agriculture, food & beverage, life science and AI.



ORGANISED BY





What's in it for you?

Apart from an overwhelming deep dive in technologies that haven't materialized in Europe.

Powerful contacts

Government officials with authority and investment power.
Direct contact with the companies you want to meet.

Network events

China-Belgium Industry Matchmaking meeting in Hangzhou
Breakfast meeting in Chengdu
China-Belgium Investment Promotion Gala Dinner in Beijing

Affordable resources

A highly educated workforce
Without the nine to five mentality

Nice company

Traveling with likewise international top entrepreneurs builds strong relations for life in an informal atmosphere.

Top accommodation

Ritz Carlton
InterContinental



Standard *

€12.800 Vat excl.

Economy class flights with China Airlines from Brussels

All costs included: 7 nights in 5 star hotels

All transfers (flights, high speed train, busses)

2 conferences & fairs

delicious meals

butler service (10 translators)

* price business class, alternative itineraries on request

Together we look into the possibility of subsidies by [FIT](#),

[Awex](#),..



ChinaConnect

Questions? Eager to book?

Don't hesitate to contact us for the full itinerary

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